



JOVFUNDS ANNOUNCES NEW PORTFOLIO MANAGER FOR JOV PROSPERITY CANADIAN EQUITY FUND

Toronto, December 15, 2009 – JovFunds Management Inc. (“**JovFunds**”), the manager of Jov Prosperity Canadian Equity Fund (the “**Fund**”), and T.E. Investment Counsel Inc. (“**TEIC**”), the portfolio manager for the Fund, are pleased to announce that, effective tomorrow, Triasima Portfolio Management Inc. (“**Triasima**”) has been added as a sub-advisor for the Fund, replacing Fiduciary Trust Company of Canada. The above change has no effect on McLean Budden Limited and Foyston, Gordon & Payne Inc., who remain as sub-advisors to the Fund.

Triasima was established in Montreal in 1998 by André Chabot and is 100% employee-owned, with Mr. Chabot the majority shareholder. He leads the Triasima investment team with more than 22 years in the industry. As of September 30, 2009, total firm assets under management were \$430 million, with Canadian equity mandates representing the majority of total assets.

JovFunds is the manager for the Jov Prosperity group of funds and TEIC is the portfolio manager responsible for coordinating portfolio management and sub-advisory services for the group.

About JovFunds Management Inc. (www.jovfunds.com)

JovFunds provides innovative investment solutions for Canadians through the creation, distribution and management of high quality investment products. JovFunds manages and distributes in excess of \$3.6 billion in client assets, as of November 30, 2009, and is a wholly owned subsidiary of Jovian Capital Corporation (JOV:TSX).

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